LENS

LENS, Inc. – Sustainability Strategies & Goals

LENS, Inc. is committed to conducting business in an environmentally, socially, and ethically responsible manner. We believe that integrating sustainability into our business practices benefits the environment and society and more importantly, creates long-term value for our stakeholders.

LENS, Inc. enables organizations to use technology more sustainably while also using technology as a carrier to drive sustainability across the organization, operations, supply chains and ecosystem.

> *"We believe Digital technology is a true enabler of sustainability."*

Environmental Responsibility:

- We reduce our carbon footprint by downsizing computational run-time by creating a pipeline, namely AIFlow, that systematically allows employees to minimize computes.
  Therefore, we have lesser resource utilization leading to long-term survivability of our hardware machines which in turn minimizes continual compute resource purchases.
- We further minimize our impact on the environment by re-using pre-processed code-blocks, thereby, further reducing compute time.
- We adhere to recycling programs and sustainable materials as outlined by all our vendors, partners, and clients.
- We limit the increase in global emissions by continuing in the field of soft computing for which the supply-chain is primarily virtual without any strict "human on-premises" requirements.
- We work with suppliers, partners, and clients that share our commitment to sustainability.

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Social Responsibility:

- We promote diversity and inclusion in our workforce and support the development of our employees.
- We consider ethical and social implications of algorithm-based decision making. When training our AI models, we consider ethical and social implications of algorithm-based decision making. Our solutions use high-quality and fairly represented data sets to eliminate human cognitive biases.
- We conduct our business ethically and with integrity and have a zero-tolerance policy for corruption.
- We consider the social impact of our services and strive to create a positive change in the communities where we operate.

Governance:

- We are transparent in our decision-making and communication with stakeholders.
- We ensure that our governance practices align with the highest ethical standards and promote shareholder value.
- We regularly review and update our ESG policy to ensure that we are meeting our commitments and continuously improving our sustainability performance.
- We acknowledge applicable data privacy regulations, such as the GDPR, HIPAA and others, in all our solutions handling sensitive data. We also ensure our algorithms allow for the required level of decision-making transparency and explainability.

Following European Union's recommendations, we adopt the following 7 standards for building trustworthy AI:

1. We focus on human agency and oversight. Our AI systems support human objectives, enable people to flourish, support human agency and fundamental rights and support the overall goals of a healthy society.

2. We encourage technical robustness and safety. We build AI systems to perform reliably, have safe failover mechanisms, minimize intentional as well as unintentional harm and prevent damage to people or systems.

3. We believe in privacy and data governance. Our deployed AI systems maintain people's data privacy as well as the privacy of the models and supporting systems. Privacy concerns contribute a lot towards making robust trustworthy AI systems.

4. We commit to full transparency. Our AI systems explain their decision-making as well as provide visibility into all elements of the system.

5. We strictly adhere to diversity, nondiscrimination, and fairness. As part of the focus on human agency and rights, we strongly believe AI systems must support society's goals of inclusion and diversity, minimize aspects of bias and treat humans with equity.

6. We care about societal and environmental well-being. Any software application should not cause societal or environmental unrest, and make people feel like they're losing control of their lives or jobs, or work to destabilize the world.

7. We are accountable. The systems might be working autonomously, but humans should be the supervisors of the machine. LENS, Inc. establishes a path for responsibility and accountability for the behavior and operation of the AI system through the system's life cycle.